

JARETT “BOBBY” WIRUN

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PROFESSIONAL SUMMARY

Narrative designer and media producer with experience creating story-driven content for film, education, and interactive storytelling. Skilled in developing complex ideas and collaborating with teams to create immersive, engaging narrative experiences. Known for proactive problem-solving and delivering high-quality media that enhances audience engagement.

PROFESSIONAL EXPERIENCE

Instructional Technologist (Media Producer)

July 2024 - Present

Gonzaga University | Spokane, WA

- Led narrative media production (producing, writing, directing, filming, and editing) for 200+ instructional videos supporting faculty courses, including scripted overview videos, podcasts, case studies, and story-driven educational content. Achieved an average completion rate of 94%, up from the previous 62%.
- Collaborated closely with professors to translate complex academic material into clear, compelling, and student-centered media experiences.
- Designed and implemented a new course development system, creating customized timelines and production strategies aligned with course goals, delivery format, and instructional needs.
- Managed 4+ concurrent courses (per semester) while maintaining consistent quality and tight turnarounds.
- Served as media and instructional consultant to professors, providing guidance on video pedagogy, production workflows, and effective media strategies.

Freelance Filmmaker

January 2021 - Present

Pacific Northwest Region

- Coordinated cross-department communication between technical, creative, and production teams on large-scale film and television projects.
- Supported production leadership with on-set coordination and workflow management across multiple departments.
- Anticipated production timelines and risks to maintain production schedules.
- Worked on high-profile television series, feature films, and documentaries for major platforms, including Netflix.

EDUCATION

EASTERN WASHINGTON UNIVERSITY

Cheney, WA

Bachelor of Arts, Major in Film (Screenwriting & Cinematography)

Minor in Business Administration

- Internal Affairs Officer of Film Society

CERTIFICATIONS AND OTHER

- Video Game Writing Course through Elvrt (passed with exceptional performance).
- Google Project Management Certification through Coursera.
- Member of Spokane Film Project “Connecting in Chaos” Committee (Script Table Reads).

SKILLS

Quest Design | Narrative Storytelling | Environmental Storytelling | Worldbuilding | Lore Development | Screenwriting | Branching & Interactive Dialogue | Choice & Consequence Design | Articy Draft X | Unreal Engine | Project Management | Detail-Oriented | Adaptable | Cross-Disciplinary Collaboration | Problem-Solving | Goal-Oriented | Proactive | Bark Writing